

## ORDER



**Orders**  
**Order / Rev:** 712175  
**Alt Order #:** 06307729  
**Product Desc:** JO HEALY AB. FOR CON  
**Estimate:** 1278  
**Flight Dates:** 09/13/12 - 09/17/12  
**Original Date / Rev:** 09/21/12 / 09/21/12  
**Order Type:** Political

**WKYC**

**Primary AE:** Maria Bellwood  
**Sales Office:** T-DAL  
**Sales Region:** NAT

**Agency Name:** Davis Group  
**Buying Contact:**  
**Billing Contact:**  
 4201 Bee Caves Road., Suite C-101  
 Austin, TX 78704

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Healy-Abrams/D/Congress  
**Demographic:** A18-49  
**Product Codes:** PL-US House Representative  
**Priority:** P-3  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	5	\$3,550.00	\$3,017.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	5	\$3,550.00	\$3,017.50	0.00
<b>Totals</b>	<b>5</b>	<b>\$3,550.00</b>	<b>\$3,017.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Maria Bellwood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/13/12	09/13/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	---T---		1				\$800.00		0.00			
2	WKYC	09/17/12	09/17/12	M-F 6-7a Channel 3 News Today @ 6AM	CM	6a-7a	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	M-----		1				\$800.00		0.00			
3	WKYC	09/15/12	09/15/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	-----S-		1				\$800.00		0.00			
4	WKYC	09/13/12	09/13/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	---T---		1				\$450.00		0.00			
5	WKYC	09/14/12	09/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/10/12	09/16/12	----F--		1				\$700.00		0.00			
													<b>Totals</b>	<b>5</b>	<b>\$3,550.00</b>